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**MERCEDES-BENZ OF CORAL GABLES RECOGNIZED AS
MERCEDES-BENZ BEST OF THE BEST DEALER**

CORAL GABLES, FL, **[February 29, 2008]** – Mercedes-Benz USA (MBUSA) announced today that Mercedes-Benz of Coral Gables, formerly Bill Ussery Motors, the oldest Mercedes-Benz dealership in Florida, has received the prestigious Mercedes-Benz Best of the Best Dealer Recognition Award based on its outstanding performance in 2007. For the seventh year in a row, the family-owned Coral Gables dealership was presented the award as a tribute to its success as an independent entrepreneur who routinely exceeds the expectations of Mercedes-Benz owners.

“As we prepare to open the doors of our new dealership, Mercedes-Benz of Cutler Bay, we are particularly excited to win this most distinguished award from Mercedes-Benz,” said Robert W. (Bob) Brockway, Chairman and CEO of Silver Arrow Group, parent company of Mercedes-Benz of Coral Gables. “We know that our team’s continued dedication to our clients and our sales and service accomplishments, qualities that made receiving this award possible, will be the elements that will result in a successful second location.”

“For nearly 55 years, we have served our South Florida clientele to the absolute best of our ability,” said Greg Barnes, General Manager of Mercedes-Benz of Coral Gables, “and now, with the new location to open before summer, our ability to continue in this tradition will have that much more breadth.”

This year, MBUSA is recognizing the top 15 percent of its retail network (51 out of 345 dealerships) with the Best of the Best recognition. The award, which is presented annually, goes to top performing Mercedes-Benz dealerships for demonstrating superior performance in various areas of their business, including customer satisfaction, new vehicle sales, certified pre-owned sales, leadership and management, parts operations, and market penetration.

“These dealers represent the essence of the Mercedes-Benz brand: an enduring commitment to excellence combined with an entrepreneurial spirit and the absolute dedication to customer satisfaction,” said Ernst Lieb, president and CEO of Mercedes-Benz USA. “These are dealers who believe, as we do, that the ultimate measure of success is not only business acumen but also meeting the expectations of each and every customer every time – no exceptions.”

MBUSA, headquartered in Montvale, N.J., is responsible for the sales, marketing and service of all Mercedes-Benz and Maybach products in the United States. In 2007, MBUSA achieved an all-time sales record of 253,433 new vehicles, setting the highest sales volume ever in its history and achieving 14 consecutive years of sales growth.

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Family-owned Bill Ussery Motors, Inc. is one of the original seven dealerships and the first in Florida awarded a Mercedes-Benz franchise in 1957. The company is admired industry-wide for its continued record sales and its reputation for superb customer service. Bill Ussery Motors’ companies include Mercedes-Benz of Coral Gables, Mercedes-Benz of Cutler Bay, and Silver Arrow Collision Center. For more information, visit www.mbcoralgables.com, www.mbcutlerbay.com and www.silverarrowcc.com.